

Treatment Planning & Case Presentation

A Practice Within a Practice - Are Dental Implants a Luxury Brand Item?
How do you seize the moment to close those \$5K to \$50K implant cases?

Event Description

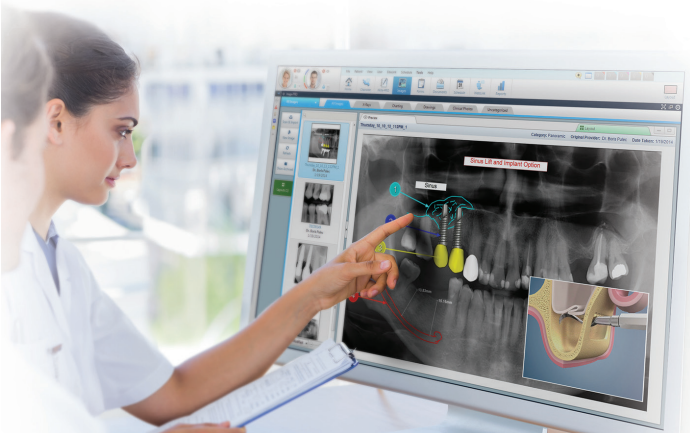
This course is designed for the entire dental team. Dental implants are no longer an elective treatment but a treatment of care. Attending this course will aid the entire team on joining the billion dollar implant industry ready to explode in the up and coming years.



Karen Young, F.A.D.I.A.
Speaker, Certified Educator, Coach

Toronto-based Patient Care Coordinator Ms. Karen Young brings her passion for dentistry to the table, guiding patients through their treatment, addressing their questions, and overseeing the process from start to finish.

Karen is a member of the Association of Dental Implant Auxiliaries' (ADIA) board of directors and has held an ADIA Fellowship since 2004. With more than 25 years' experience in the dental environment, Karen also holds a qualification in Practice Management and is affiliated with the International Congress of Oral Implantology (ICOI).



Location

Toronto College of Dental Hygiene and Auxiliaries Inc.
28 Vanley Crescent, North York, ON M3J 2B8
Canada

Cost

\$149 + HST
Early Bird - \$99 + HST - before April 12th, 2018

Date

Saturday May 12th, 2018 - 9 am to 3 pm

Course Outline:

- When, where, how did implants originate? The history of dental implants.
- Why dental implants?
- Why YOU?
- Finding dental implant patients in your practice
- Demand for one stop dentistry
- Having dental implants as the core of your practice
- How to seize the moment
- One and a half hours of hands on training workshop with Consult-PRO patient education and case acceptance software.

(Optional: Contact the registration team to download a trial version of Consult-PRO Premium onto your laptop to bring to the course.)

Educational Objectives:

(CE Credits: 5)

- Understanding the rationale for dental implants
- Understanding the options available and demonstrating and identifying why dental implants are superior. Consult-PRO software will be demonstrated.
- Identifying signals from your patients to allow open conversation for dental implants
- Expanding your skills for the comfort of your patients
- Learn how to expand your dental implant practice through key marketing strategies

To Register – Quote code TX2-051218

Email: sales@consult-pro.com

Call: (800) 519-6569 X 222 or X 233

Online: www.consult-pro.com on the events page

Continental breakfast & lunch included

"A day with Karen is uplifting and educational. She has a motivational aspect to how she delivers her programs. Love her style." - M. Procopiou, Dental Receptionist